



# Marketplace

<http://www.gsmamarketplace.com>

Brought to you by the organizers of Mobile World Congress, the GSMA Marketplace is an online commerce platform that enables buyers and sellers in the mobile industry to connect with each other. These connections enable the buying and selling of all types of products and services.

The GSMA Marketplace enables sellers to create customized storefronts and post product catalogues. Buyers can search for new suppliers or products and can initiate RFX, RFP or RFI. Both buyers and subscription sellers create Connectors to discuss ideas or concepts. Finally, all users can benefit from the Research Centre, which allows detailed analysis of markets, potential partners and even competitors.

由移动世界大会主办商向您提供，GSMA Marketplace 是一个在线商务平台，可让移动行业的买卖双方相互联系。这些连接可以买卖所有类型的产品和服务。GSMA Marketplace 使卖家能够创建定制店面并发布产品目录。买家可以搜索新的供应商或产品，并可以启动 RFX，RFP 或 RFI。买家和订阅者均会创建连接器来讨论想法或概念。最后，所有用户都可以从研究中心中受益，该研究中心可以对市场，潜在合作伙伴甚至竞争对手进行详细分析。